



The Alliance

bulletin

Issue 105 : mid-September 2011: www.itwalliance.com

Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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- **The International Travel Writers Alliance and AllWays**

The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

Press trip to Zimbabwe, Africa

10 to 12 October 2011

Zimbabwe tourism is inviting Alliance journalists from Ireland, Sweden, UK, USA and Canada to apply for a place on an upcoming press trip to the country.

Those attending will join the trip to Zimbabwe departing the United Kingdom on Ethiopian Airways.

For journalists outside of the UK, economy class flights to London will be refunded by Zimbabwe Tourism upon submission of tickets or the airline invoice.

The trip will be combined with Sanganai Travel & Tourism Fair held in Harare 10-12 October 2011.

There will be pre and post tours around this event.

Contact : Felicia Munjaide at zta.london@btclick.com and/or feliciamunjaide@btconnect.com or on 07930450499 (mobile) or +44 (0)2072406169.

Charming Villas, Catalonia

Charming Villas has a portfolio of high quality villas and farmhouses in the NE region of Spain, Catalonia. Mainly on the Costa Brava and as far south as Barcelona.

Charming Villas will offer up to a week in one of its villas, during December or January, for Alliance members on assignment.

A few activities such as guided visits to local vineyards, a Calcotada (which is a unique Catalan gastronomic treat!) and a cooking lesson on how to make a perfect paella will be available.

Visit : www.charmingvillas.net. Contact : Richard Calvin at richard@charmingvillas.net.

Salzburg

Salzburg is the fourth-largest city in Austria and the capital city of the federal state of Salzburg.

Salzburg's "Old Town" has internationally renowned baroque architecture and one of the best-preserved city centres north of the Alps. It was listed as a UNESCO World Heritage Site in 1997.

Salzburg was the birthplace of 18th-century composer Wolfgang Amadeus Mozart.

Tourismus Salzburg will be delighted to support Alliance members who are visiting Austria.

Visit : www.salzburg.info. Contact : Gunda Bleckmann at Bleckmann@salzburg.info.

Pound Ridge Golf Club, New York City

Alliance members touring NYC in late summer or fall are invited to review a partnership between Pound Ridge Golf Club and six elite hotel properties.

Located 40 minutes north of NYC, Pound Ridge Golf Club is the only Pete Dye-designed course in the state and sits on 172 acres of cliffs, streams and wooded hills.

Dramatic rock formations and boulders were left onsite, creating one of the most visually stunning settings for golf in the U.S.

More than 14,000-linear-feet of rock wall surrounds trees, wetlands and water hazards.

Pound Ridge has six hotel partners in NYC, Westchester and Fairfield counties including:

- Mandarin Oriental and the Marriott Marquis in New York City
- Castle on the Hudson and The Ritz-Carlton in Westchester County
- Delamar Greenwich Harbor, Hyatt Regency Greenwich and the Stamford Marriott Hotel and Spa in Connecticut.

Visit : www.poundridgegolf.com. Alliance members interested in this opportunity should contact : Glenn Gray at ggray@buffalocommunications.com

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in destinations worldwide.

Visit : www.LocalGuiding.com. For more information or to request a press tour at any of the *LocalGuiding* destinations contact: Robert Blessing at rb@localguiding.com

The Mariott Paris Champs-Elysees

The Mariott Paris Champs-Elysees, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment.

Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.

The Sandman Signature Hotel Newcastle, UK

The Sandman Signature Hotel Newcastle is the first hotel to be launched in the UK by the Canada-based Sandman Signature Group.

The 175 boutique hotel is in the heart of the city in what was formerly the headquarters of Scottish and Newcastle Brewery.

The hotel will be delighted to consider offering accommodation to Alliance members on assignment.

Visit : www.sandmansignature.com. Bernice Saltzer at bernice@SortedPR.com.

Cringletie House, Scotland

Cringletie House is located less than an hour's drive from Edinburgh and is the gateway to the Scottish Borders with a wealth of historic castles, market towns and activities close by.

With only 13 bedrooms Cringletie offers a relaxed home from home environment with luxury accommodation and good food using seafood, beef and game produce from many of the local suppliers. Recently they have added a in-room spa option which provides guests with an added dimension for a relaxing romantic break.

Cringletie House will be delighted to consider offering accommodation to Alliance members on assignment.

Visit : www.cringletie.com. Contact : Graham : graham@taste-of-scotland.com.

The Mariott Paris Champs-Elysees

The Mariott Paris Champs-Elysees, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment.

Visit : www.parismariott.com. Contact Bernice Saltzer at bernice@sortedpr.com.

PlanetWildlife

PlanetWildlife, which specialises in wildlife holidays worldwide will be pleased to consider press trip requests from Alliance members www.planetwildlife.com

Contact Karen Luard at kp@kpcommunications.co.uk.

Ski and Snowboard Show, London Earl's Court

19 to 23 October 2011

The annual Ski and Snowboard Show 2011 new attractions, holiday offers and representatives from some of the top ski destinations in the world. Other show highlights include the Land Rover Fashion Show; Les 3 Vallees Resort Bar and the Pierre & Vacances Petanque Piste.

Visit : www.metrosnow.co.uk. For press tickets contact : Tom Luxar at TomLuxar@frankpr.it.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Great Hotels of the World

Great Hotels of the World provides global hotel reservation, sales and marketing services for an exclusive portfolio of primarily independent hotels and resorts worldwide.

Visit : www.ghotw.com Contact : Ashleigh Silverman at asilverman@ghotw.com.

VISIT DENVER

Celebrating more than 100 years of promoting the Mile High City, VISIT DENVER is a non-profit trade association that contracts with the City of Denver to market Denver as a convention and leisure destination, increasing economic development in the city, creating jobs and generating taxes.

A record 12.7 million visitors stayed overnight in Denver in 2010, generating \$3 billion in spending, while supporting nearly 50,000 jobs, making Tourism the second largest industry in Denver.

Visit : www.VISITDENVER.com Contact : Deborah Park at dpark@visitdenver.com.

The Society of London Theatre (SOLT)

The Society of London Theatre (SOLT) is the association which represents the producers, theatre owners and managers of the 52 major commercial and grant-aided theatres in central London.

The organisation exists in order to promote theatregoing, develop audiences, and to serve, protect and promote the interests of those engaged in theatre across London, through activities including :

- The Olivier Awards with MasterCard
- tkts ticket booth
- the Official London Theatre guide
- Theatre Tokens, and
- the annual promotions Kids Week in the West End and Get Into London Theatre.

Visit : www.officiallondontheatre.co.uk. Contact : AlisonDuguid at alison@soltma.co.uk.

Norfolk Tourism (UK)

Norfolk Tourism is the county's established public and private industry partnership. Funded by its 55 partner organisations, the partnership is designed to act as a forum for all Norfolk's tourism businesses and local authorities.

Visit : www.visitnorfolk.co.uk. Contact : Paul Dickson at paul-dickson@btconnect.com.

Tuolumne County, California

Tuolumne County includes the northern half of Yosemite National Park and the central region of California's Gold Country.

Visitors can enjoy year-round recreation with hiking, biking, mountain climbing, fishing, spelunking, and horseback riding.

Seasonal recreational activities include downhill and cross-country skiing, snowboarding, sledding, ice-skating and snowmobiling, whitewater rafting, boating & water sports, and steam train rides.

Enjoy mountain vistas and tour historic gold rush towns any time of the year.

Our destination includes Highway 120, the northern gateway to Yosemite National Park, the historic gold rush towns of Sonora, Jamestown, Columbia, and Groveland, and the mountain resorts along Highway 108 to Sonora Pass.

Visit : www.YosemiteGoldCountry.org. Contact : Sandy Gordon at tcvbmarketing@mlode.com.

Africa Albida Tourism

Africa Albida Tourism is a hospitality group with hotels, lodges and restaurants in Southern Africa's foremost tourist destinations, with the well-established Victoria Falls Safari Lodge as its flagship property.

Its operations are characterised by their prime locations and an untiring quest for quality in every aspect of product delivery.

Other properties include leading tented camp The Hide Safari Camp (Hwange National Park), the luxury self-catering Lokuthula Lodges (Victoria Falls) and Ngoma Safari Lodge (Chobe, Botswana).

Visit : www.africaalbidatourism.com. Contact : Nommy Vuma at nommy@africaalbida.co.zw.

Visit Northumberland

Northumberland Tourism is the destination marketing organisation for Northumberland. Although supported by Northumberland County Council, NT's primary source of income is generated as a commercial organisation providing paid-for promotional opportunities

Visit : www.visitnorthumberland.com Contact : Jude Leitch at jude.leitch@northumberlandtourism.co.uk.

Spiderhome (France)

Spiderhome lists properties on the French Riviera for sale, to rent, holiday rental and house swap from private owners and agents.

Visit : www.spiderhome.fr. Contact : Kerry-Leigh Buckley at spiderhome@bbox.fr.

The Platinum Circle Club

The Platinum Circle Club is an innovative new concept which sees members earning points for allowing a fellow club member to take a break at their holiday home, which they can then use to stay at any other club member's property anytime and anywhere they like – for free.

Membership is free and the points system is easy to understand. Points can be collected in either pound, Euro or Dollar points.

Visit : www.platinumcircle.com. Contact : Teresa Green at info@chrisgreenmedia.co.uk.

Gili Islands, Indonesia

Island Promotions aims to provide up to date accurate information on the Gili Islands in indonesia.

Visit : www.gili-paradise.com. Contact : Philip Smith at giliparadise@gmail.com.

Escape Marketing

Escape Marketing provide Marketing Representation for Resorts & Hotels. Offering a cost effective marketing office in the UK for resorts looking to penetrate the UK & European travel industry.

Visit : www.escapemarketing.net. Contact : Gemma Lewis at gemma@escapemarketing.net.

Experience The Real Cuba

Experience The Real Cuba offers a fascinating life/educational experience within an intriguing culture.

Welcoming you to Cuba, to live with a host family, to adapt into the uniqueness of Cuban life, to learn Spanish with a local Cuban in a home setting, to learn salsa and dance under the stars every evening whilst listening to live musicians perform at one of the ambient bars that Trinidad de Cuba has to offer.

Visit : www.experiencetherealcuba.com. Contact : Rena Papatheofilou at experiencetherealcuba@gmail.com.

Twiga Tours (Kenya)

Regarded as East Africa's PREMIER Safari Operator; Twiga Tours, is an award winning Tour Operator based in East Africa with over 30years of unmatched quality & personal service.

Twiga Tours specializes in luxury photographic safaris, beach holidays, golf tours, mountain climbing, agricultural & cultural safaris, luxury mobile camping, tailor-made safaris and unusual conference and incentive programs throughout East Africa.

Visit : www.twiga-tours.com. Contact : Rahim Manji at rahim@twiga-tours.com.

Take-Note, South Africa

Take-Note rerepresents a portfolio of hotels, resorts and game lodges.

Visit : www.take-note.co.za. Contact : Dionne Collett at dionne@take-note.co.za.

Guide2RhôneAlpes (France)

Guide2RhôneAlpes is a regional based website for the Rhône-Alpes region of France. It provides information, news and events for visitors to the region.

Visit : www.guide2rhonealpes.com. Contact : Ali Farley at editor@guide2rhonealpes.com.

Agencies

AJA Media Solutions

AJA Media Solutions is a London-based Communications & PR agency specialised in Brazil. An agile and compact company with highly skilled and experienced Brazilian and foreign professionals based in Brazil, UK, France, Germany and other European countries.

Visit : www.ajasolutions.co.uk. Contact Maria Abbott at cuca@ajasolutions.co.uk

Sublime Public Relations (USA)

Sublime Public Relations is a results-oriented media relations firm that specializes in generating publicity in North America and beyond for a select group of clients.

Visit : www.sublimepub.com. Contact : Katie Adams at katie@sublimepub.com.

Turner PR (USA)

Turner PR, established in 1997, is a full service public relations and emerging media firm specializing in travel & real estate and active & lifestyle brands.

Turner PR serves national and international clients in the U.S., U.K., Mexico, Canada and Caribbean through our offices in Denver and New York.

Visit : www.turnerpr.com. Contact : Amber Connor at Amber.Connor@turnerpr.com.

CML PR

CML PR looks after mainly travel related products, representing the top end of the travel and luxury industries with exclusive hotels and spas, boutique travel destinations, villas with a difference and beautifully crafted products from around the world.

Visit : www.cmlprandmarketing.co.uk. Contact : Catherine Mansel Lewis at catherine@cml-pr.co.uk.

TIS PR (Germany)

TIS PR is a special MarCom Agency and works only in the field of tourism. The target is to bring more tourists from Europe to the world and the world to Europe. TIS PR is specialised in PR and Mass Communication.

With the wide and large network in media, touroperaters, exhibitions and opinion leaders the agency is successfull working for the international client and is watching the clients budget very sharp. The target is save budget with creative ideas and projects!

Visit : www.tis-pr.com. Contact : Joachim Fischer at j.fischer@tis-pr.com.

Take Note Reputation Management

Take Note Reputation Management is a public relations and marketing consultancy providing public relations, media liaison, marketing, media planning, promotions, event management and corporate gifting. It has over 15 years of experience, and a true understanding of the hospitality, tourism and restaurant

Visit : www.take-note.co.za. Contact : Janna Strang at janna@take-note.co.za.

Isis Norfolk (UK)

Based in Norfolk since 1988, Paul Dickson has 26 years public relations and marketing experience across the public, private and voluntary sectors – key experience in leisure & tourism and the arts.

Visit : www.isis-norfolk.co.uk. Contact : Paul Dickson at paul@isis-norfolk.co.uk.

Ptarmigan Bell Pottinger (UK)

Ptarmigan Bell Pottinger is an integrated public relations agency that puts customer engagement at the heart of everything it does.

The Leeds PR team couples creative ideas with innovative planning methods to get companies, brands, people and products talked about to drive sales.

Visit : www.ptarmiganpr.co.uk. Contact : Natalie Owen at natalie.owen@ptarmiganbp.co.uk.

Diamond Public Relations (USA)

Diamond Public Relations (DPR) offers a progressive, knowledgeable and enthusiastic answer to your PR needs. Combining tried and true public relations practices with forward-thinking and outside-the-box alternatives, DPR catches the attention of those that can make a difference to your bottom line.

Visit : www.diamondpr.com. Contact : Sandra Pinto at sandra@diamondpr.com.

News

No.1 Traveller AT Heathrow

No.1 Traveller has opened No.1 Heathrow, its latest lounge at Heathrow terminal 3 with bedrooms to bedrooms to follow.

No.1 Traveller specialises in airport transfers and airport lounges at Heathrow, Stansted at Gatwick and also provides chauffeur and travel concierge services.

All lounges all offer complimentary WiFi access and internet workstations, light meals, a bar, newspapers and magazines, flight information screens, seating areas and other forms of entertainment. The service is open to all checked-in passengers, and customers are entitled to a three hour stay in the lounge, with the option to pay for additional time.

Visit : www.No1Traveller.com. Contact : Kay Joyce T Kay.Joyce@No1Traveller.com.

Travel Oregon

Travel Oregon's new international guides have been republished and are now available online, by mobile device, or tablet.

Visit www.travelor.journalgraphicsdigital.com . Contact : Lisa Chamberlain at oregon.uk@btopenworld.com.

Textile and Garden Fair, Mid Wales, UK

Penpont, a privately owned 17th century country house with gardens and grounds situated on the River Usk near Brecon, is teaming up with Hay on Wye shop The Great English Outdoors to hold the Textile and Garden Fair on 22 and 23 October 2011.

Visit : www.greatenglish.co.uk and www.penpont.com. Contact : Duncan Foulkes at duncan.foulkes@btinternet.com.

Saga Holidays, UK

Saga Holidays has added a complimentary travel service for its long-haul customers. For all holidays travelling from the 1st January 2012, Saga's VIP Door To Door Travel Service is now included in the price of every Travellers World holiday.

Visit : www.sagaholidays.co.uk. Contact : Carl Catterall at carl.catterall@saga.co.uk.

The Money Shop

The Money Shop, part of publicly listed American company, Dollar Financial Corp, offers 0% commission on all major currency across its network of 400 stores, and a commission free buy back service.

The organisation has also launched a new online ordering service for foreign currency to help people to get the most competitive rates on their foreign exchange. This allows customers to order their currency online and reserve at the 'real-time' rate, and collect at their local store.

Visit : www.moneyshop.tv/. Contact Natalie Owen at natalie.owen@ptarmiganbp.co.uk.

Guam

The Guam Visitors Bureau has published a 72-page visitor guide book to this Pacific island highlighting the rich Chamorro culture, food and even historical landmarks.

Maps can be found throughout the book, particularly in the Sightseeing & Landmarks section, which offers a detailed listing of WWII sites, favorite beaches, and other Guam hotspots.

Visit : www.visitguam.org/Pages/Downloads.aspx. Contact : Jessica Peterson at jpeterson@visitguam.org.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Ecoventura

Ecoventura's fleet of small expedition vessels in the Galapagos allows guests of this visionary small-ship travel company to experience the Galapagos from as many land and water perspectives as possible.

Visit : www.ecoventura.com. Contact Sara Widness at sara@widnesspr.com.

Lionfish Spear-fishing Adventure, Belize

The Hamanasi Adventure & Dive Resort in Southern Belize, is offering a new Lionfish Spear Fishing Adventure.

Lionfish are an invasive species in the Caribbean that aggressively eat juvenile fish, posing a significant threat to local fish populations.

Belize is supportive of efforts to rid its waters of this voracious eater.

This new fishing adventure begins with a briefing describing the lionfish followed by a scientific explanation of the threat the lionfish poses to the Caribbean and how hunting the species can help.

Visit : www.hamanasi.com. Contact Nancy Harrison at Nancy@adventuremedianews.com.

The Oregon Bounty Ultimate Escape 2011

13 to 16 October 2011

The Oregon Bounty Ultimate Escape 2011, offered by EverGreen Escapes, is a culinary adventure that sees participants going from 7,500 feet up on Mt. Hood to battling Chinook salmon on the rugged Oregon Coast.

Visit : www.evergreenescapes.com. Contact : Lisa Chamberlain at oregon.uk@btopenworld.com.

PAWS Africa

PAWS Africa is East Africa's premiere touring company covering Kenya, Tanzania, Uganda and Rwanda.

From beach holidays to off-road safaris, interactive cultural exchanges to thrilling gorilla tracking experiences, PAWS creates tailor-made itineraries.

Visit : www.pawsafrica.com. Contact : Gabriella at gabriella@trumarketing.com.

The Platinum Circle Club

The Platinum Circle Club allows members to enjoy holidays in destinations across the world.

Members earn points for allowing a fellow club member to take a holiday at their property, which they can then use to stay at any other club member's home anytime and anywhere they like for free.

Visit : www.platinumcircle.com. Contact : Teresa Green at teresa@chrisgreenmedia.co.uk.

Ecuador

Enchanted Expeditions offer authentic Ecuadorian in hacienda accommodations.

A five-day/four-night programme includes all meals and accommodations, horseback riding and personal tours of the Andean Condor breeding center.

Visit : www.enchantedexpeditions.com. Contact : Alexia Nestora at alexia@lassocommunications.com.

UTracks active holidays

European active holiday specialist UTracks is offering a range of food and wine related packages including :

Bordeaux Vineyard Walk

Staying in charming guesthouses, hotels and magnificent castles or wine chateaux, this trip offers the chance to sample world famous wines of the Bordeaux region. Hike among the surrounding coomb landscape a series of narrow, vine-covered valleys listed as a UNESCO World Heritage region.

Alsace Gourmet Walk

The Kayserberg Valley in central Alsace has a strong wine growing heritage and the wines are world-renowned particularly the Rieslings, Gewurztraminers and Pinot-Grays. The local cuisine, which has developed alongside the viticulture industry, includes such delicious specialties as tarte flambé, baeckeoffe, tarte alsacienne and numerous varieties of cheeses.

Cycle The Rioja

Bordered by mountains with the Ebro River running through the middle, the Rioja region in northern Spain has a microclimate perfect for viticulture. This journey by bike is ideally suited to lovers of wine and fine dining, with opportunities to sample regional produce at cellar doors.

Taste of Burgundy

This cycle trip focuses on the charm of Burgundy's rolling landscape, quiet country roads and canalways, vineyards and charming old towns.

Visit : www.utracks.com. Contact : Tom Panagos at tom@saltmarshpr.co.uk.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Money and Beauty. Bankers, Botticelli and the Bonfire of the Vanities, , Florence, Italy

17 September 2011 to 22 January 2012

The Palazzo Strozzi stages exhibitions entirely conceived, curated and produced in Florence and , in this exhibition, masterpieces by Renaissance artists Botticelli, Filippo Lippi, Beato Angelico, Paolo Uccello, Donatello, Antonio del Pollaiuolo, Domenico Veneziano, Memling and Lorenzo di Credi show how the modern banking system has developed in parallel with important artistic flowering.

Visit : www.palazzostrozzi.org. Contact : Annie Roper at annie@suebond.co.uk.

Fleet Week, San Francisco

6 to 9 October 2011

Red And White Fleet has specialty cruises for Fleet Week .

One of San Francisco's most popular seasonal events, Fleet Week takes over San Francisco during the weekend of 6 to 9 October with a series of Navy-inspired events, entertainment and the Blue Angels air show. Red And White Fleet offers special cruises during Fleet Week

Visit www.fleetweek.us and www.redandwhite.com Contact : Molly Blaisdell at mollyb22@gmail.com.

Events in Salzburg

St. Rupert's Fair and Dirndl Day

21 to 25 September 2011

The Harvest Festival in Salzburg is traditionally held from August to October and features over 2,000 events focusing on traditional customs and crafts in 73 towns throughout the province of Salzburg.

In Salzburg the highlights include the traditional Harvest Festival Brunch and Ruperti Singing at Stiegl's Brauwelt, Dirndl Day & Harvest Festival at the Gössl Gwandhaus and St. Rupert's Fair.

Visit : www.rupertikirtag.at.

Salzburg Culture Days

12 to 24 October 2011

The Salzburg Culture Days will include the opera, "Madame Butterfly" by Giacomo Puccini at the Large Festival Hall and orchestral concerts with Salzburg's Young Philharmonic Orchestra, the Salzburg Culture Society's symphony orchestra and the Philharmony of Nations.

The annual Culture Days in October focus on opera, concert and ballet.

www.kulturvereinigung.com

Jazz & the City

12 to 16 October 2011

Jazz & the City sees 100 concerts featuring over 400 musicians performed in the historic city center and its cafés, bars, squares and galleries with free admission to 50 venues.

Visit : www.salzburgjazz.com.

The Sound of Music

23 October 2011

The return of "The Sound of Music" musical premiers at the Salzburg State Theater on 23 October 2011. The musical will be in German with English supertitles. The Salzburg Museum will present a special exhibition on the Trapp Family at the Panorama Museum starting 4 November 4 2011.

Visit : www.salzburger-landestheater.at and www.salzburgmuseum.at.

The Salzburg Jazz Festival

25 October to 6 November 2011

The Salzburg Jazz Festival is one of the most elegant jazz festivals in Europe. Established in 1996, it features international stars and Austrian jazz musicians.

Visit : www.salzburgerjazzherbst.at.

Salzburg Christmas Market

17 November to 26 december 2011

The Salzburg Christmas Market is held on Cathedral and Residence Square.

Visit : www.salzburg.info. Contact : Gunda Bleckmann at Bleckmann@salzburg.info.

Basel Autumn Fair, Switzerland

29 October - 13 November 2011

The Basel Autumn Fair (Herbstmesse) has taken place every year since 1471. Funfair rides, market stalls, and catering outlets of all descriptions set up in seven locations throughout the city.

The trade fair and the wine fair, which both take place during the first week of the event, are also permanent features of this popular traditional event.

Visit : www.basel.com. Contact : Nora Vondaeniken at nora.vondaeniken@basel.com.

Events in Taiwan

Sun Moon Lake Music Festival

8 October-19 November 2011

One of Taiwan's most beautiful locations is the setting for a series of concerts by the National Taiwan Symphony Orchestra and international guests, including a performance of Beethoven's 9th Symphony in which the Orchestra is joined by the Schleswig-Holstein Festival Choir. In all there eight concerts will take place on the lake shore, accompanied by colourful firework displays.

Visit : www.event.sunmoonlake.gov.tw.

Cycling Festival 2011

5-13 November 2011

The second Taiwan Cycling Festival will take place this November in Yilan, Hualien and Taitung. Whilst the highlight of the Festival will be the 2011 Taiwan Cup, a 200-kilometre road race which attracts UCI-recognised teams and riders from all over the world, there will also be plenty of events and routes for experts and amateurs alike.

Visit: www.taiwancup.com.

Visit : www.taiwan.net.tw. Contact : Samantha Crossfield at samantha@saltmarshpr.co.uk.

Vancouver International Writers & Readers Festival

18 to 23 October 2011

The 24th Vancouver International Writers & Readers Festival is one of North America's top literary events, attracting some of the world's best writers (and readers) to Vancouver's Granville Island.

More than 100 authors from Canada, the United States, England, Scotland, Ireland, Sierra Leone, New Zealand, Australia, Germany and Jamaica will join thousands of readers at the annual festival for a wide variety of conversations, panel discussions, on-stage interviews and musical collaborations.

Visit : www.writersfest.bc.ca. Contact : Jorden Hutchison at jhutchison@tourismvancouver.com.

The Luxury Travel Fair, London

3 to 6 November 2011

The Luxury Travel Fair will be held at Olympia, London from Thursday, November 3 to Sunday 6 November 2011. It is the only dedicated consumer focused luxury travel event in the UK.

Press registration via : www.luxurytravelfair.com. Contact : silke lohmann at silke@exclamationpr.co.uk.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

The Palau Eco Theme Park

The recently opened Palau Eco Theme Park features Palau's only zip-line course for those who enjoy the adrenaline rush of flying above treetops.

Famous as a destination for underwater thrills, Palau now has its new sky adventure with a three-course zip-line soaring over the Taki Waterfall Park in the State of Ngardmau.

Zip lining only requires willingness to unleash one's inner Tarzan and primal scream as he or she gets whisked along a cable, 250 feet from the ground, from one platform to another for a ride that goes from 30 seconds to one minute.

Palau is an archipelago of more than 586 islands in the Pacific Ocean, 500 miles (800 km) east of the Philippines and 2,000 miles (3,200 km) south of Tokyo. It has about 20,000 inhabitants.

Consistently ranked as one of the world's best dive destinations with 1,450 species of fish and 500 species of coral.

Visit www.visit-palau.com. Contact : Molly Blaisdell at mollyb22@gmail.com.

Warner Bros. Studio Tour London – The Making of Harry Potter

Tickets for Warner Bros. Studio Tour London – The Making of Harry Potter will go on sale from October, prior to the attraction's Grand Opening in Spring 2012.

Warner Bros. Studio Tour London – The Making of Harry Potter will offer visitors for the first time ever a unique behind-the-scenes tour of the most successful film series of all time. Guests will be able to see firsthand the sheer scale and detail of the actual sets, costumes, animatronics, special effects and props used in all eight of the *Harry Potter* films.

The attraction is spread over 150,000 square feet including two dedicated soundstages at Warner Bros. Studios Leavesden, the home of the *Harry Potter* film productions for over ten years.

Tickets for the Warner Bros. Studio Tour London – The Making of Harry Potter, which opens in Spring 2012, will be available from 13 October 2011.

They are priced £28 for adults and £21 for children, and must be booked in advance via : www.wbstudiotour.co.uk. Contact Stu Frith at stu@romleydavies.com

Streets of Barcelona

Streets of Barcelona is a archive of images by photographic artist Catherine Hart's collection of several thousand photographic images of the city.

Visitors to the Catalan capital are rightly captivated by the art and architecture of Antoni Gaudi, Domenech i Montaner and Puig i Cadafalch as evidenced in Temple of the Holy Family (Sagrada Familia), the Casa Milà (known as La Pedrera) and Guell Park.

And yet many of the city's finest treasures are to be found in the artisans' tiles, intricately carved doors, benches and windows and ornate balcony ironwork.

A British citizen and qualified teacher, Catherine moved to Barcelona in the late 1970s to accept a job at a language school and, like so many others, fell in love with the City and stayed.

Catherine's unique portfolio of images of Barcelona's streets and parks, hallways, cafes and private homes forms the basis for a range of merchandising.

In addition, Catherine will be pleased to work with travel writers visiting Barcelona who would be interested in using her images to enhance their features.

Visit : www.streets-of-barcelona.com. Contact : Catherine Hart at ch_bcn@yahoo.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Embassy Suites-Waikiki Beach Walk, Hawaii

The Embassy Suites-Waikiki Beach Walk has been listed in Travel + Leisure magazine's 2011 World's Best Hotels.

Travel + Leisure polls its readers annually to create an insider index of top destinations and companies for jetsetters.

Embassy Suites-Waikiki Beach Walk was one of 25 properties in Hawaii that received ranking in this year's World's Best Hotels.

Visit : www.embassysuiteswaikiki.com. Contact Nancy Daniels at nancy.daniels@outrigger.com.

YMCA, The Rockies

YMCA of the Rockies has two year-round family vacation and conference centers, in the heart of Colorado's Rocky Mountains.

Estes Park Center is minutes from Rocky Mountain National Park and Snow Mountain Ranch is just a short distance from Winter Park. Camp Chief Ouray is a traditional summer overnight camp for children ages 7-17.

Visit : www.ymcarockies.org. Contact Laura Field at lfield@ymcarockies.org.

The Hyatt Regency Chennai , India

The Hyatt Regency Chennai has opened on the Bay of Bengal.

It is a 5-star premium business hotel, located in the city's central business district, 20 minutes from Anna International Airport and close to the Chennai Trade Centre, important government institutions, consulates and prime residential areas, including Boat Club Road and Poes Garden.

Visit : www.chennai.regency.hyatt.com. Contact : Charlotte Hill at charlotte@grifcopr.com.

Peter Island Resort & Spa, British Virgin Islands

The British Virgin Islands archipelago has 60 stunning islands scattered amid turquoise blue sea

Peter Island the largest private island within the British Virgin Islands, is part of the BVI that runs along the Sir Francis Drake Channel. It is south of Tortola, west of Virgin Gorda and east of the U.S. Virgin Islands

The resort itself, and Islands Inns resort, has 32 ocean view rooms located by the marina and pool; 20 beach front junior suites on Deadman's Beach and three Villas are also available.

The spa, removed from the main resort, is located on Big Reef Bay offering pristine beaches for private yoga classes, brisk walking, sunbathing and a day of treatment.

Peter Island's on-site marina at Sprat Bay is a popular destination with yachtsmen from around the world. The deep-water marina features 15 slips and can accommodate up to 3 additional vessels alongside and a long T-dock for larger vessels.

Luxury yacht charters are arranged and many guests enjoy a few days on land combined with a high seas journey. The resort offers a fleet of motor yachts for trips.

Visit : www.peterisland.com. Contact : Kristin Rothbauer at kristin@anson-stoner.com.

Alila Villas, Bali

Alila Villas Uluwatu

Set high on southern Bali's Bukit Peninsula, Alila Villas Uluwatu enjoys views of the Indian Ocean and the crashing surf below.

The resort's selection of exclusive three-bedroom Cliffside and Hillside villas offer the benefits of a private retreat with access to cliff-top dining at CIRE restaurant; world-class treatments at Spa Alila and an array of Alila Journeys.

Alila Villas Soori

Opened last year on the west coast of Bali, Alila Villas Soori offers access to a largely unexplored part of the island, with its black sand beaches close to the island's Tanah Lot temple.

Visit www.alilahotels.com. Contact : Ashley Wallis at aw@verypcc.com.

Grand Hotel Kronenhof, Pontresina, Switzerland

Grand Hotel Kronenhof, located in Pontresina, six miles from St Moritz, offers the chance to enjoy the glitz of St Moritz, while staying in a peaceful mountain village.

Grand Hotel Kronenhof opened in the first half of the 19th century as a guesthouse. However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19th century in neo-Baroque style.

The latest addition, completed in November 2007 and costing CHF 50 million (approximately £30 million), consists of 28 new guest rooms and a spa complex covering more than 2000 square metres.

The hotel, which was awarded the title of GaultMillau Hotel of the Year in 2009, has four restaurants.

Visit : www.kronenhof.com. Contact : Sue Heady at sue@headycommunications.com.

Starwood Hotels & Resorts

Starwood Hotels & Resorts has announced plans to expand Sheraton and Westin's portfolio of hotel spas across Asia and the Middle East in the coming year.

Sheraton will increase its spa portfolio by nearly 50% with 10 openings this year; Westin will add six spas in 2011, increasing the Heavenly Spa portfolio by almost 20%. Sheraton and Westin will open its in-house, signature spa concepts in existing and new hotels with a primary focus in Asia.

Shine Spa for Sheraton will make its debut at the Sheraton Yantai Golden Beach Resort, Sheraton Guangzhou Hotel, Sheraton Beijing Dongcheng Hotel, Sheraton Qingyuan Resort and five other properties across Asia.

Additionally, Shine Spa will open this year at the Sheraton Baku Airport Hotel in Azerbaijan. Heavenly Spa by Westin will open at The Westin Abu Dhabi Golf Resort & Spa and four hotels across China including The WestinWuhan Wuchang.

Visit : www.starwoodhotels.com. Contact : Imelda McAloon at Imelda.McAloon@starwoodhotels.com.

Pirate's Cove Resort & Marina, Stuart, Fla.

Pirate's Cove Resort, a 50-room waterfront boutique hotel and marina overlooking the Manatee Pocket near downtown Stuart, Fla.

The hotel is a favorite among boaters, families and other travelers looking for a weekend getaway,

After purchasing Pirate's Cove in 2008, Steve and Faith Moynihan were joined by their daughters Desiree Freeman, Bridget Moynihan, Amanda Dicembrino and Emily Kasper in running the hotel.

Visit : www.piratescoveresort.com. Contact : Mickey Liera at mickey@unitedlandmark.com.

Swissôtel Hotels & Resorts

Swissôtel Hotels & Resorts is offering each guest the chance to choose a pillow.

The Swiss Pine pillow gives off a soothing scent of resin and reduces night-time perspiration around the head and neck, while the heat-regulating cotton-covered spelt pillow, filled with 1400g of organic spelt, eases tension in the back and neck.

The neck-support pillow offers optimal pressure distribution - supporting neck, head and shoulders and features thermo-controlling and an anti-allergenic pillow made of 100% polyester designed especially for allergy and asthma sufferers.

Visit : www.swissotelathome.com. Contact : Eva-Maria Panzer at Eva-Maria.Panzer@swissotel.com.

Best Western Premier KC Speedway Inn & Suites, Kansas City

The Best Western Premier KC Speedway Inn & Suites, Kansas City, the company's first in the state, has opened in Village West, at the entrance to the Kansas Speedway and across from Livestrong Sporting Park.

The hotel is the eleventh Best Western Premier hotel to open in the United States. First introduced in North America in early 2011, the hotels offer travellers an upscale travel experience.

Visit : www.bestwestern.com. Contact : Derek Mackenzie-Hook at press@TravelKsOk.co.uk.

The Boat Watch, Cornwall, UK

The Boat Watch is a two bedroom coastal property in the historic fishing village of Mousehole, just yards from the harbour, and with sea views and easy access to some of the best coastline Cornwall has to offer.

The property is above No2 Fore Street, a renowned award winning Bistro run by Raymond Blanc trained chef Joe Wardell. In addition to No 2 Fore Street, Mousehole has a number of other excellent restaurants including the Cornish Range and the Old Coastguard's.

Visit : www.westcornwallcottageholidays.com. Contact : Karen Baker at karen@mercury-pr.co.uk.

Hoteldorf Grüner Baum, Salzburg Alps, Austria

The family-owned Hoteldorf Grüner Baum in the Salzburg Alps has complete an 18-month 500,000 improvement programme.

The 84-room hotel, comprises five converted hunting lodges throughout a 78-acre private valley within the village of Bad Gastein,

Thanks to the naturally radon-infused waters of the Gastein valley in which the 189-year-old Grüner Baum is located, it has long been popular with older guests who have visited for the curative effects of the thermal waters.

The recent work has focused on enhancing the hotel's appeal to families with young children and teenagers.

Visit : www.hoteldorf.com/en. Contact : Richard Rigby at Richard.Rigby@fourbgb.com.

The Cloister, Sea Island, Georgia, USA.

The 1,235-acre, five-star Cloister is located on Sea Island, Georgia, USA is part of the state's Golden Isles.

The resort island also has the Sea Island Beach Club offering guests three swimming pools, in addition to private air-conditioned poolside cabanas.

The resort also offers a variety of water sports, including snorkelling, swimming, and scuba lessons taught by certified instructors, and sailing schools and ocean kayaking clinics during the summer. Activities such as bicycle riding, fishing, nature tours, and horseback riding are also available as well as three golf courses.

The four Golden Isles of Georgia are St. Simons Island, Sea Island, Jekyll Island, and Little St. Simons Island.

The Isles are located an hour north of Jacksonville, Florida, and one hour south of Savannah, Georgia, and offer miles of beaches, outdoor activities, and shopping.

In order to reach Sea Island, travellers drive on a long causeway across marshland. Much of the area remains in an environmentally natural state with mild weather year round.

Visit : www.cloister.com and www.georgiatourismusa.com. Contact Jane Wilson at jane@attachecommunications.co.uk.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **The Marriott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **PlanetWildlife**, which specialises in wildlife holidays worldwide will be pleased to consider press trip requests from Alliance members www.planetwildlife.com Contact Karen Luard at kp@kpcommunications.co.uk
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.

- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinall at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltnmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.stchristoph.at/alpenhotel . Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.

Holidaylettings, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.

- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.

- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forbes, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasannon County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.

- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection. Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436

- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk or on +44 (0) 20 8404 2447.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfuleholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fwv-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Cathryn Hicks at cathryn@douggoodmanpr.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk.

- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : www.mitchum.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7630 4620.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Contact : Thomas Jonglez at info@jonglezpublishing.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle East and Africa: Laura Lindsay at laura.lindsay@lonelyplanet.co.uk, North America: Rana freedman pressUSA@lonelyplanet.com
Asia Pacific : Jessica Foley at Jessica.foley@lonelyplanet.com.au

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact : press@roughguides.

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at nick@turnleftguides.com



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